



POPIA Privacy Statement

Reasons for Statement

In terms of your relationship with you, our customer, supplier, or employer, personal information will be collected and processed. As a responsible party under the POPI Act, Fire It Up, acknowledges the compliance aspects of the Protection of Personal Information Act (POPIA) and respects the privacy and confidentiality of your personal information.

Conditions

Fire It Up as a responsible party we will process your data in line with the conditions as stipulated in POPI to:

- Comply with the provisions of POPIA and only process your information as per the respective conditions.
- Accept responsibility and accountability to manage and protect your Personal Information in our business relationship.
- Only obtain information from yourself for transactions and/or subsequent agreements.
- Where applicable, obtain the necessary consent, which can be withdrawn.
- Process your Personal Information for the purpose required in terms of our business relationship.
- Not allow unauthorised access or sharing of your information. Should there be a requirement for further processing of your information, you will be informed accordingly.
- Only store personal information for as long as necessary and required by law.
- Take care to ensure that your Personal Information is complete, accurate, not misleading, and up to date.
- Be open and transparent on the Personal information required and what is used for.
- Undertake to safeguard and protect your Personal Information whilst in our possession.
- Ensure participation from yourself should you enquire about the Personal Information in our possession.

Processing

In providing products and services to you, Personal Information forms the basis of the transaction. In order to fulfill our duties, your data will be shared with other parties to process and is only done so in line with contractual relationships and as required by the relevant laws. Some of the examples or reasons are:

- To confirm your identity and that you are the authorised person in the transactions,
- To register your vehicle with the licensing authorities and manufacturer (if required).
- To facilitate your finance application for your transaction, including credit vetting.
- To fulfill any legal obligation under a contract or the act on a legitimate interest, including assessing and processing claims.
- To facilitate financial services products, other products, or services with the respective providers, including the collection process of premiums and underwriting.
- To ensure the respective record-keeping requirements.
- To support internal compliance and auditing.
- To adhere to the legal requirements of various laws or legal matters.

In the processing of share your personal information, Fire It Up will not only act in line with POPIA, but also other laws that relate to your personal information, including the contractual obligation between the respective parties.

POPIA also allows you to voice concerns or complaints. You can do this with the Information Officer, and if not satisfied with the outcome, to the Information Regulator. The details are:

The Information Officer: Craig Langton		The Information Regulator	
Fire It Up CC		Website: https://www.justice.gov.za/inforeg/	
Telephone Number:	011 467 0737	Telephone number:	012 406 4818
Email:	craig@fireitup.co.za	Email:	inforeg@justice.gov.za